



News Announcement

Showcase Realty Opens New Headquarters Uptown

CHARLOTTE (March 1, 2012) – Showcase Realty, a certified woman owned business, is pleased to announce the opening of its new headquarters office in Uptown Charlotte at 1430 Mint Street, Suite 106, in the recently re-imagined and rehabbed Charlotte Linen Supply Building.

“We selected the Uptown location to be more convenient for our clients, agents and employees,” said Nancy Braun, owner and broker-in-charge of Showcase Realty. “We also chose to locate in a HUB Zone (Historically Underutilized Business Zone) because we strongly believe that ownership ... having a dog in the hunt ... helps to stabilize and rebuild neighborhoods.

Showcase’s space was transformed into a modern & open workspace suited for 60+ agents with efficient work zones, training room, conference rooms. The sleek contemporary, yet comfortable, space was designed by Charlotte-based Studio Fusion.

The new central office features a video production suite enabling agents to create their own video listings. According to Braun, Showcase also invested in a new advanced phone system, cloud based technology and wireless access throughout the workspace to provide the tools tech-savvy agents need to be successful today. Showcase’s strong digital and social media presence are essential to its marketing efforts and support its many leads and listings.

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About Showcase Realty

Founded in 2008 by Nancy Braun, Showcase Realty is a general brokerage and property management firm that covers more than 280 zip codes in North and South Carolina and maintains offices in Uptown Charlotte and Gastonia. The company has expanded to more than 20 employees and hundreds of properties, including residential, luxury, REO, HUD, commercial, short sales and foreclosures. Showcase assists clients from struggling and first-time homebuyers to luxury homebuyers and investors. For more information visit www.ShowcaseRealty.net or call 704-997-3790