



**FOR IMMEDIATE RELEASE**

## **Showcase Realty Continues Rapid Growth**

**CHARLOTTE, N.C. (June 6, 2011)** – Showcase Realty, a Real Estate Brokerage in Charlotte, N.C., added five members to its team this week, including full-time employees Shanna Patton, Cathy Conciatori and Tiffany Doolittle, along with interns Lauren Noriega and Nicole Monge.

“Adding these professionals to our growing team is thrilling,” says founder and owner Nancy Braun. “This improves our ability to service our expanding client base and makes us better poised for continued growth.”

Patton joins Showcase Realty as its REO Division Manager responsible for REO inquiries, offers and closings for REO properties. As a licensed broker in North Carolina, she also earned the position of Broker Assistant to Braun.

An Oakboro, N.C. native, Patton graduated from UNC-Chapel Hill with a Bachelor’s degree in psychology, and had since gained valuable experience assisting in her family’s investment properties.

Conciatori works alongside Ms. Patton as the REO Coordinator and assists in monitoring and managing all REO inquiries. A Matthews resident, Conciatori has a record of success in the real estate industry, with twenty years of experience in sales rentals, business brokerage services and mortgage financing, underwriting and processing.

Doolittle joins the Showcase Realty team as the Director of Marketing and Social Media, where she maintains all social media and marketing efforts, while promoting the company through Facebook, Twitter, LinkedIn and blogs. She also creates a strong public image using online marketing, website design and advertising techniques.

Doolittle, originally from Erie, Pa., moved to Charlotte after graduating from West Virginia University with a Bachelor’s of Science degree in public relations and a minor in communications. Ms. Doolittle created social media and did marketing for WVU Sports Communications and Erie Insurance’s Marketing Communications department. She also worked with Baldwin-Hawthorne Real Estate of Erie.

Noriega returns as an intern for Showcase Realty and assists in the monitoring of the marketing and social media. From South Charlotte, Noriega will enter her junior year at North Carolina State University in the fall, studying business administration and Spanish.

Monge’s duties include assisting prospective clients and contributing to social media. Also a resident of Charlotte, Monge will enter her junior year at Elon University, where she studies strategic communications and journalism.

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