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SHOWCASE REALTY ANNOUNCES 8 NEW TALENTED STAFF AND AGENTS

Charlotte, NC – October 10, 2013 – Showcase Realty announces five new staff members and three new agents who have joined the team. Each new member has a specialty that makes him or her a talented asset to the team. From marketing and recruiting, to customer service and strong negotiation skills, Showcase Realty is proud to announce its new hires.



Rebecca Ham
Marketing & Social Media Coordinator
Marketing Department

Rebecca, a 2012 Graduate from the College of Charleston, received a BA in Communication with a concentration in Media Studies and BA in Arts Management. She has joined Showcase Realty as the Marketing and Social Media Coordinator. Handling a wide range of duties from graphic design and copy writing to event planning and PR, she is excited about the diversity of this role. Rebecca works with the Marketing Department designing creative and innovative campaigns to increase Showcase's online presence.

From Charleston, SC, she relocated to the Charlotte in August of 2012. Rebecca enjoys photography, visual and performing arts, and travel. She also enjoys watching movies, sightseeing, and outdoor activities.



Jess Kasimov
Director of Recruiting & Training
Recruiting Department

Jessica joins Showcase Realty as the Director of Recruiting and Training. Responsible for finding motivated and dedicated agents looking to accelerate their career, she attends career expos, holds interviews, qualifies candidates and provides them with the support and training they need to become star agents.

Jessica moved to Charlotte in 1999 after graduating from the College of Charleston with a BA in Urban Planning. She started her real estate career with Divaris Real Estate in commercial real estate and then as an onsite agent for residential builders, followed by becoming a general broker with Helen Adams Realty. In her free time she enjoys spending time with her husband and three children at the park or by the pool. She also enjoys reading, playing tennis and exercising.



Dana Hefner

Marketing Administrator

Marketing Department

Dana comes to Showcase Realty as the Marketing Administrator. Using online and traditional marketing methods, she handles several different campaigns targeting either buyers or sellers.

Dana has been a Realtor[®] in Charlotte since 2006 working as an onsite sales agent for John Wieland Homes. A native of Mount Pleasant, SC, she received a BA in Public Relations from the University of South Carolina in 2005. Dana enjoys running, traveling, and golfing in her free time.



Gregory Bracht

Director of Real Estate Investments

Investments Department

Gregory leads Real Estate Investments department. He advises clients on investing, and builds and manages their portfolios, specializing in acquisition and disposition.

Gregory started his real estate career in New York, NY as an appraiser and shortly opened his own firm specializing in residential real estate investments. He is an accomplished real estate professional with over 13 years of domestic experience in acquisitions and dispositions, asset management, property management and strategic planning. Outside of the office, Gregory enjoys spending time with his wife and two children. He also enjoys reading, and playing basketball and lacrosse.



Deanna Smith

Fannie Mae Coordinator

REO Department

Deanna comes to Showcase Realty as the Fannie Coordinator. She has 15 years of management experience and handles all aspects of receiving, listing, and coordinating Fannie Mae properties for sale. With her positive attitude and exceptional customer service skills, Deanna is able to handle all of her asset manager's needs quickly and efficiently. Deanna is from Buffalo, NC and enjoys spending time with her family, bike riding, jogging and traveling.



Cathy Sedlacek-Lewis

Broker/Realtor®

Residential Sales

Cathy brings a wealth of customer services skills to Showcase Realty as a Broker/Realtor®. Having spent the last 26 years working with the public in the hair industry, she has unmatched customer services skills. Making sure all her clients are happy and satisfied is her top priority.

Cathy has called Charlotte home since she left her hometown of Kansas City, KS in 1996. She and her husband are avid animal lovers who enjoy trail riding with their horses through the mountains of North Carolina, Virginia, and Tennessee.



Terry O'Neal

Broker/Realtor®

Residential Sales

Having worked in real estate since 2009, Terry comes to Showcase Realty as a Broker/Realtor®. She utilizes many business savvy skills that she has gained as the Owner/Operator of O'Neal Graphic Supplies. Terry says she is excited about all the opportunities presented to her by her affiliation with Showcase Realty and is looking forward to a long and Profitable relationship.

Terry has traveled the U.S. living in Florida, Georgia, Tennessee, and Texas, but has called Charlotte home since 1987. In her spare time she is a voracious reader, film enthusiast, and self-proclaimed jazzerciser.



Ed Peugh

Broker/Realtor®

Residential Sales

Ed joins Showcase Realty as a Broker/Realtor®. As a former Marine, ED has a deep understanding of how to operate in a team environment. Ed has found it very rewarding to work with all categories of buyers, but especially individual investors due to his analytical nature. Ed also has previous experience in Supply Chain Management with a number of fortune 500 companies.

From Cerritos, CA Ed holds an MBA from Wake Forrest University. When he is not working on meeting his client's needs, Ed enjoys running, hiking and just about anything outdoors.

Showcase Realty is an innovative boutique Charlotte real estate firm located at 1430 S. Mint St. in the Historic South End district. Owner and Broker in Charge Nancy Braun founded Showcase Realty in 2008 on the principles of innovation, teamwork, and community mindfulness. Committed to selling homes and surpassing customers' expectations, Showcase provides professional service, personally delivered. For more information visit www.showcaserealty.net.

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