

FOR IMMEDIATE RELEASE



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Upcoming Free Educational Workshops with Triple Results:

Showcase Realty has two upcoming educational workshops to help boost homeownership, train agents to sell distressed properties and raise money for Boys & Girls Club of Greater Charlotte.

Charlotte, NC – November 24, 2010 – Showcase Realty, LLC will be hosting two educational workshops on Wednesday, December 8th to inform the local community about affordability and availability of homes in their area and local real estate agents on how to successfully sell HUD Homes. Donations made at these workshops will go toward the Boys & Girls Club of Greater Charlotte.

Owning a home is part of the American dream for most local residents, but with the third quarter U.S. homeownership rate at 66.9% down from 67.6% in 2009, communities are in need of a localized boost now more than ever. By presenting to the public how easily attainable affordable homes can be Showcase Realty hopes to reenergize the local housing market one community workshop at a time.

“By informing the public on how to find and purchase affordable homes and giving local agents the information they need to help their clients find their dream homes and purchase it successfully, we hope to give back to our community and help in the much-needed growth of homeownership in Charlotte Metro and surrounding areas,” said Nancy Braun, Owner and Broker-In-Charge of Showcase Realty.

Showcase Realty recently became a Neighborhood HUD Brokerage which means they are able to list homes owned by the Housing and Urban Development Department. With the recent changes in the specifications of HUD, many agents are feeling confused and need clarification. The “Success in Distress Workshop for Agents” is geared toward clearing up any confusion about selling HUD Homes for local agents.

In addition to the new HUD Home guidelines, information regarding the current economic situation and how to buy or sell distressed properties will also be shared by Nancy Braun.

At both events, a representative from Wells Fargo Home Mortgage will be available to give expert mortgage advice and answer any questions attendees may have. There will also be a representative on hand from RJR Insurance with pertinent information regarding home insurance and what homeowners may need or may not need that they may currently be paying for.

These are free events but donations will be accepted for the Boys & Girls Club of Greater Charlotte. Nancy Braun has recently joined REO4Kids through which she donates \$100 to children’s charities per REO Asset she sells.

Please join Showcase Realty on Wednesday, December 8th. “Success in Distress Workshop for Agents” will be held 3:00 p.m. until 5:00 p.m. “How to Buy a HUD Home: Affordability & Availability of Homes in Your Community” for the general public will be held 6:00 p.m. until 8:00 p.m.

There is limited space available, to register visit SuccessinDistress.Eventbrite.com or HUDHomeWorkshop.Eventbrite.com.

For more information please contact Showcase Realty at 704-886-5600 or info@showcaserealty.net.

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